Alexandria Board of Directors

Chairperson

Margaret "Macke" Raymond has served as the Director of The Center for Research on Education Outcomes (CREDO) at Stanford University since its inception. She has steered the group to national prominence as a rigorous and independent source for policy and program analysis. She has done extensive work in public policy and education reform, and is currently researching the development of competitive markets and the creation of reliable data on program performance.

Macke also leads CREDO in investigating the effectiveness of public charter schools. Prior to joining Stanford in 2000, she held faculty positions in the political science and economics departments at the University of Rochester.

Macke also worked for a number of years in the telecommunications industry and was President of Raymond Associates, a private consulting company specializing in public policy research projects and telecommunications policy formulation, from 1985 to 2000.

Raymond completed graduate degrees from the University of Rochester in public policy analysis (M.S., 1980), community medicine (M.S., 1982), and political science (M.A., 1983). She earned a Ph.D. in political science from the University of Rochester in 1985. Raymond was awarded her B.A. (summa cum laude) in psychology by Boston University in 1976.

Members

Ruey-Lung Hsiao, PhD has been conducting research in the field of computer science, statistics, and bioinformatics for well more than a decade.

Holding a Ph.D. in Computer Science from the University of California, Los Angeles in addition to a Masters Degree in Computer Science from National Taiwan University (NTU), Ruey was twice honored with NTU's prestigious Presidential Award. A former Air Force lieutenant in the Taiwanese military, he specialized in communications and intelligence and held high-security clearance.

Ruey's research focus in Computer Science includes Artificial Intelligence, Web/Data Mining, Natural Language Processing, Large Scale Database Systems, Machine Learning, and Bioinformatics. His research has lead him to participate in numerous interdisciplinary projects – among them work in genomic sequence analysis that integrates Computer Science, Statistics, Mathematics, and Molecular Biology. His research on Web technology and log analysis led him to work for one of the major Internet search companies.

Ruey has lectured and published papers in several international conferences, is am the developer or co-developer of several patented systems, and has developed several open-source software programs.

W. Paul Krauss is Director Emeritus of McKinsey & Company. A graduate of the Harvard Business School, Paul was an active consultant in McKinsey for 27 years, serving six years in New York, ten years in Chicago, and eleven years in Europe (Zurich, Paris, and Lisbon.) During those years, he acted as Managing Partner in Switzerland, France, and for the consumer goods industry in the mid-west of the US.

His consulting practice focused on strategy, organization, and M&A assignments, with emphasis on the consumer goods industry and international issues.

After retirement from active consulting in 1996, he led a one week leadership workshop for partnership candidates ten weeks a year, a role which he performed for ten years. During those years he rewrote the entire curriculum and acted as Dean, key instructor, and faculty coach.

Prior to his McKinsey career, Paul was a Marketing Vice-President in a Laird & Company LBO, and a Group Product Manager at General Foods, which he joined on graduation from Harvard Business School.

An active duty Naval Officer for six years prior to business school, Paul followed his three years of sea service with an assignment teaching leadership, and then as a Company Commander at Officer Candidate School.

David Rensin is Senior Vice President, Products at Novitas Group. Dave started his career designing and developing software applications and information systems to carry sensitive data over both wired and wireless networks for clients such as the U.S. Army, the Treasury Department, the Secret Service, and the National Guard Bureau. For his work, Dave received a civilian commendation from the U.S. Army.

In 1997, Dave founded one of the first business divisions in the U.S. to develop custom applications for the Palm. His success at developing a solution for synching data between handheld devices and corporate back-end systems led to the creation of RiverBed Technologies in 1998. Riverbed's Scout™ software was eventually licensed to

nearly every major manufacturer of handheld devices in the world. In 2000, Dave was named a Mobile Innovator of the Year by Mobile Computing Magazine for his work in inventing Scout™.

In 2000, Riverbed was acquired by Aether Systems for over $1 billion. Dave then joined Omnisky as Chief Product Officer, where he designed and built the company's products to provide wireless e-mail and Internet services to mobile devices. The Omnisky service offering received an Editor's Choice award from PC Magazine.

In 2003, Dave struck out on his own and founded Reality Mobile. Today, Dave continues to provide the vision and the plan for deploying cutting-edge mobile computing products.

Eugene B. Shirley, Jr. is an entrepreneur focused the whole of his career at one end or the other of the information spectrum – from producing media to creating the technology needed to manage information overload and derive useful intelligence from it.

Eugene began his entrepreneurial career in print, moved to film and video, and cofounded Alexandria to provide big data solutions. He has created co-production deals with a variety of private and public organizations in the US, UK, Austria, Finland, Russia, China, and Japan. He has secured multi-million dollar funding from government, corporate, private foundation, and individual sources in the US and other countries. He was the first U.S. independent producer to film officially in the former Soviet Union (1982), resulting in a White House premiere following a speech by President Ronald Reagan.   He has received numerous awards, including a BAFTA ("British Academy Award") nomination. Eugene is a former *Jennings Randolph Fellow*, The United States Institute of Peace; former *Fellow* in film studies, Dickinson College, and former *Adjunct Fellow*, Hudson Institute.

Wayne H. Wagner consults on issues relating to investment management, securities trading and exchanges.

In 1986 he co-founded Plexus Group, a Los Angeles based firm that provides trading evaluation and advisory services to money managers, brokerage firms and pension plan sponsors. Plexus discovered the hidden delay and opportunity costs of trading. Previously, Wayne was a founding partner of Wilshire Associates and Chief Investment Officer of Wilshire Asset Management.   Earlier, he designed operating, balancing and evaluative algorithms for the world's first operational index fund at Wells Fargo Bank.

Wayne is co-editor of *Investment Management: Meeting the Noble Challenges of Funding Pensions, Deficits and Growth*, 2009 and *The Complete Guide to Securities Transactions: Improving Performance and Reducing Costs, 1987.* In addition, he co-authored a popular investment book entitled *MILLIONAIRE* in 2001.   Wayne is a frequent writer and speaker

on many trading and investment subjects. He received two Graham and Dodd Awards from the Financial Analysts Journal for excellence in financial writing. He has taught courses on Trading & Exchanges at UCLA and USC. Wayne received his MS degree in Statistics from Stanford University and a BBA in Management Science from the University of Wisconsin.