



Alexandria Board of Advisors

Chester E. Finn, Jr., known to friends and associates as “Checker,” has devoted most of his career to improving education in the United States. He has recently retired as the president of the nonprofit Thomas B. Fordham Foundation in Washington, D.C. He is also a Fellow of the International Academy of Education, an Adjunct Fellow at the Hudson Institute, and a Senior Fellow at the Hoover Institution where he chairs the Koret Task Force on K-12 Education.

Finn was Professor of Education and Public Policy at Vanderbilt University from 1981 until 2002. From 1985 to 1988, he served as Assistant Secretary for Research and Improvement at the U.S. Department of Education. Earlier positions include Staff Assistant to the President of the United States; Special Assistant to the Governor of Massachusetts; Counsel to the U.S. Ambassador to India; Research Associate at the Brookings Institution; and Legislative Director for Senator Daniel Patrick Moynihan.

Thomas R. Grey has spent his career working in financial services and programmatic transaction automation. He currently works for PubMatic, a technology service provider that allows advertisers to purchase online media placements in real-time auctions. Tom is currently working on strategies for integrating information, including user behavior and sentiment data, into these auctions. Previously, Tom worked at The Rock Creek Group as an analyst covering the hedge fund investments of institutional clients. Tom volunteers as a Business Consultant for small businesses at the Mission Economic Development Association in San Francisco and is an avid traveler.

John T.L. Koh is a retired banker with over 25 years of experience in law and investment banking. He is privately investing in businesses and property related to the arts and books. He is an independent director on several public companies. He is Chairman of the Audit Committee of the Board of NSL Ltd, in Singapore and Chairman of the Audit Committee of China Lumena New Materials Corp., a Chinese industrial company listed in Hong Kong. Mr Koh is also a director of the Mapletree Industrial Trust, a Singapore listed REIT (real estate investment trust).

In London, he is the owner of Quaritch, the world’s leading rare books dealer and an investor in an art logistics businesses. He also acquired Worldwide Books, a leading art

books distributor in the US in 2008 and has a stake in MAPP, an e-book publisher. He has also invested in MISSION IMPOSSIBLE, a London events business. In October 2005, he successfully exited from his investment in Spink & Son Limited, the collectables auctioneer and dealer acquired from Christie's in 2002*. In 2011, he also successfully exited from investments in an internet based advertising business (on AIM) and an education provider.

John was a Managing Director and Senior Adviser in Goldman Sachs' Investment Banking Division where he worked from 1999-2006. Prior to Goldman Sachs, Mr Koh spent 18 years as a lawyer – first at the Attorney General's office in Singapore and subsequently as a corporate lawyer in New York and Singapore at Paul Weiss and Milbank Tweed and at J Koh & Co, the Singapore law firm that he established in 1994.

John is a graduate of Trinity College, Cambridge University and Harvard Law School. He is a director of the National Library Board of Singapore and the School of the Arts and in the UK serves on the Development Board of the Bodleian Library at Oxford University. He is also the author of a book on Singapore's first Chief Justice.

Andrew Tobias ostensibly majored in "Slavic languages and literatures" at Harvard in the 1960s but spent most of his time running the million-dollar student business conglomerate and publishing *Let's Go: The Student Guide To Europe*.

After graduating in 1968, he had a brief sojourn in the high-flying world of business, rising to a vice president's spot at then-hot/then-not National Student Marketing Corporation (about which he wrote *The Funny Money Game*, his first book to gain national attention).

Slightly older -- 23 -- and very slightly wiser, he entered Harvard Business School, writing magazine pieces for *New York Magazine* on the side, and then going to work full-time as a Contributing Editor upon graduation. For *New York* he covered the world of finance, and when *New York* was sold, he followed Clay Felker to *Esquire*. For several years he had a column in *Time* and since 1986 has appeared annually in *Parade*. His work has also appeared in such places as *The New York Times Sunday Magazine*, *Money and Worth*.

His books include three New York Times best-sellers. His *Managing Your Money* software for a time dominated the personal finance category and has helped hundreds of thousands take control of their finances.

His anti-smoking commercials were played throughout the former Soviet Union.

His work on auto insurance reform led to the placement of three initiatives on the March 1996 California ballot. (Backers ranged from former Secretary of State George Shultz to former San Francisco councilwoman Roberta Achtenberg to Quicken co-creator Tom Proulx.) The measures lost, but may have laid the groundwork for future reform.

He has appeared on such shows as *Today*, *Tonight*, *Tomorrow*, *Good Morning America*, *Face the Nation*, and *the MacNeil-Lehrer Report*. With Jane Bryant Quinn, he co-hosted *Beyond Wall Street*, an eight-part 1997 PBS documentary.

He has received the Gerald Loeb Award for Distinguished Business and Financial Journalism, Harvard Magazine's Smith-Weld Prize, and the Consumer Federation of America Media Service Award.

He claims quite a few Republican friends, but is Treasurer of the Democratic National Committee.